

Naming of our School Corporation

Recommend changing the name of our school corporation, associated schools, logo, and mascot as follows:

- Mill Creek Community School Corporation to Cascade Community Schools
- Mill Creek East Elementary School to Cascade East Elementary School
- Mill Creek West Elementary School to Cascade West Elementary School
- Eagles and Wildcats will become Cadets in coordination with our High School and Middle School mascots
- Cascade Community Schools Logo



Pros

- Creates an identity and consistency in the naming of our schools for our community
- Creates an identity in the naming of our schools for non-residents
- Creates a sense of ownership and pride in our schools from K-12
- Creates a vision for our students from K-12
- Creates unity throughout our schools, community, and extended community
- Directly associates our school corporation with all of our schools
- Connects our schools' successes with our school corporation

Cons

- Expense and time to change identity items
- Personal connections by stakeholders with names and mascots

Talking Points

1. Indiana Code 20-23-4-45 addresses the authorization of the name change process.
2. Mill Creek Community School Corporation is associated with people residing in the school district, employees in our school corporation, and students/families adjacent to our school district and/or choosing our schools.
3. Our school corporation has experienced numerous successes this school year. We are an “A” rated school district. We have three “A” rated schools. We have 4 Star schools. We have a National Blue Ribbon High School. People identify with Cascade High School.
4. Our ADM (Average Daily Membership) has decreased from 1521 (September 2017) to 1455 (September 2018). We have 94 non-resident students choosing our schools.
5. With the “dollars follow the student” education funding policy, the competition to recruit and retain students is the reality. We need those residing in our district to choose our schools while increasing the number of students residing outside of our district. We currently have 180 students choose other schools. 130 public parent choice (NWHSC, Avon, Danville, Plainfield, Decatur, Franklin, Wayne, Monroe-Gregg, Eminence, Mooresville, South Putnam, Union) 45 charter and non-public schools (Virtual schools, private/parochial) 5 public transfer placement.
6. The ADM is directly connected with our General Fund (2019 Education Fund). The Education Fund is funded by the state in our tuition support. It is mainly sales and income taxes. The amount of funding allows us to retain and recruit the best teachers for our students.
7. All other funds are supported by local property tax dollars. (Operations Fund and Debt Service Fund)
8. The connection of our school corporation name with the names of all of our schools creates an identity for those in our school district and those non-residents. The successes of our schools are directly connected with our school corporation. We aim to create successes for every student during their 13 years of education, preferably with us!
9. The investment associated with the change in the name of the school corporation is estimated between \$5,000 - 8,000. The expense would be encumbered through our Operations Fund. Signs, naming signs, lettering, and labor would be examples of expense items.
10. We want the name change of our school corporation, elementary schools, and mascot/logo to be a positive for our school community.